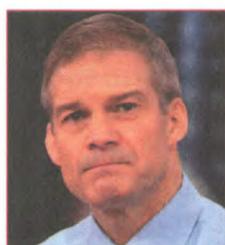


FOUR INCUMBENT **PRIORITY** RACES



(From left to right) Lauren Boebert (R, CO-3), Alex Mooney (R, WV-2), Scott Perry (R, PA-10), and Yvette Herrell (R, NM-2)



FROM THE DESK OF CONGRESSMAN JIM JORDAN

on behalf of House Freedom Fund

Dear Fellow Conservative,

It's officially "GO" time! With the 2022 elections now just a few months away, NOW is the time for conservatives to unite and push our candidates across the finish line.

As you know, this year presents a **GOLDEN OPPORTUNITY for conservatives to re-take majority power in the House of Representatives and FIRE Nancy Pelosi from her role as Speaker of the House.**

However, with the balance of power hanging by the thinnest of margins, we all know that Nancy Pelosi will not give up the Speaker's gavel without a bare-knuckled fight.

Fueled by the failed policies of Joe Biden and his liberal progressive enablers, the Democrats know they are on the ropes. Desperate to avoid an embarrassing defeat to conservatives, the Democrat political machine will be firing on ALL cylinders. You can expect:

- Liberal Hollywood to be out in full force.
- The weaponization of the mainstream media to attack conservatives while propping up floundering liberal candidates.
- Millions poured into races across the country from liberal billionaire megadonors (like George Soros, Tom Steyer, and Michael Bloomberg), progressive interest groups, liberal PAC's, and the Democrat national committees.
- Blanketing of the airwaves with misleading and outright false attacks on conservative candidates.

Constant calls to weaken voter integrity laws.

I'll stop there, but the point is clear. **WE ARE IN FOR A FIGHT IN 2022!**

Thankfully, the House Freedom Fund has a proven WINNING plan and track-record of WINNING races for conservatives.

Consider, in 2020, conservatives faced a massive assault from Democrats unlike any our nation has ever seen. Fueled by a red-hot hatred of President Trump, the Democrats were once again desperate to defeat us, throwing everything they had at conservative candidates across the nation.

Their hope, of course, was to take over the Presidency, assume the majority power in the United States Senate and add seats to their majority in the House of Representatives.

...over, please...

Then, with unchecked power, they would reverse the WINNING Trump agenda and begin to implement their socialist plans.

There was only one problem with that plan: CONSERVATIVES REFUSED TO BEND THE KNEE. Instead, despite being MASSIVELY OUTSPENT and being blamed for the global pandemic, we fought back. Like an elite strikeforce facing a much larger adversary, conservatives used every tool at our disposal to thwart their sinister plan.

House Freedom Fund played a HUGE role in that conservative resistance movement and emerged on Election Day with massive victories, including:

- ✓ **WINNING** 40 out of the 48 races where they endorsed candidates in the general election. This included many races which were specifically targeted by the Democrat Political Machine.
- ✓ **INCREASING** the number of conservative seats in the House of Representatives with Republicans proving the pundits wrong by actually GAINING seats.
- ✓ **INVESTING** over \$16.5 million directly into these races to help deliver hard fought victories.
- ✓ **PUTTING** conservative Republicans within striking distance of assuming the majority power in the House of Representatives in 2022.

I want to make this abundantly clear: this success was only possible because of supporters like you. In those crucial 2020 elections, HFF was able to help conservatives defend a number of vulnerable incumbents and ***add 11 new members to the House Freedom Caucus last cycle.*** Had we left matters up to the Republican establishment to defend these candidates, there is little doubt in my mind that many would have fallen victim to the attacks of the Democratic political machine.

The good news is that House Freedom Fund has a proven plan to fight back against the Democratic political machine and the Washington establishment. This plan (which worked nearly flawlessly in 2020) includes supporting their endorsed candidates by:

- ++ **Making** the maximum allowed direct contribution to each campaign;
- ++ **Bundling** additional donations from HFF members to provide the maximum infusion of financial resources;
- ++ **Running** hard-hitting radio, TV, print, and internet ads in the districts that need it the most; and
- ++ **Implementing** crucially needed get-out-the-vote programs to ensure conservative voters show up on Election Day to deliver victory.

It's a winning strategy. Conservatives helping other conservatives get elected: No favors owed to the establishment, lobbyists or special interests!

Again, this plan is a proven success and HFF plans to do just the same in 2022. However, HFF can't do it again without your support. And, if it cost nearly \$17 million to defend these seats in 2020, it's going to cost twice that in 2022 to defend the seats AND grow our numbers.

HFF's first order of business is to **RETAIN** the seats of proven conservative incumbents who have **EARNED** their endorsement by standing firm for our principles. And one of the best ways conservatives can do that is by **FUELING** the war chests of the 4 endorsed candidates who face the toughest fights in 2022. *These 4 include:*



✓ Lauren Boebert (R, CO-3)



✓ Scott Perry (R, PA-10)



✓ Yvette Herrell (R, NM-2)



✓ Alex Mooney (R, WV-2)

These **FOUR** candidates are tied together by several common characteristics. In fact, they are all:

- **PROVEN** conservative leaders;
- **RUNNING** in some of the most competitive districts in the country;
- **TARGETED** for defeat by the Democrat political machine; and are
- **MUST WIN RACES FOR CONSERVATIVES.**

All four of these candidates fought **HARD FOUGHT** races in 2020, using every tool in their arsenal and every dollar in their war chest to ensure victory.

While the cost to elect these 4 stalwart conservatives was worth **EVERY PENNY**, the hard-fought campaigns they ran seriously taxed their financial resources and HFF wants to put them on solid footing in 2022.

Having fought some of the toughest and closest races in the country already puts them in the crosshairs of a Democratic political machine desperate to reverse the historic successes of the Trump conservative agenda. And you can bet that the Democrats will be hoping beyond hope that they can outspend these candidates in an attempt to tip the scales in their favor.

You see, **with Republicans only needing to flip a handful of seats to shift the balance of power in the United States House of Representatives and re-take the majority, the Democrats will be focusing on these hyper-competitive races in the hopes of fending off the conservative takeover of Congress.**

That's why HFF's first effort of 2022 is to "bundle" \$500,000 for each of these campaigns for a total incumbent retention fundraising goal of \$2 million.

As one of the top supporters of conservatives in the country, I'm sure you already know how "bundling" is one of the **MOST EFFECTIVE** tools that HFF uses to support strong conservative candidates.

You see, if House Freedom Fund wants to directly support any single campaign, they are limited by campaign finance law to a \$5,000 contribution.

When HFF bundles, however, donors can designate their giving to go towards a specific candidate or candidates (in this case the 4 designated candidates). HFF then "bundles" your contribution with thousands of other donations from across the country. This way, not only do they provide these campaigns with much needed financial resources, but the campaign also understands these donations are made directly by conservatives who will stand with them in the fight for our country's future.

...over, please...

To maximize the effectiveness of this effort, HFF even pays 100% of the processing costs so EVERY dollar you designate to these 4 candidates goes directly to the frontlines of their battle to WIN on Election Day come November.

You can make your bundling contribution to these campaigns by using the reply form attached. Simply designate the amount of your donation to HFF and the amount of your donation to be bundled directly for the candidates and make ONE check or credit card donation. HFF will then ensure your donation is allocated in the amount you specified.

Yes, it's that easy. And, YES, this is the MOST EFFECTIVE WAY TO support true conservative candidates since they won't have to expend a single resource or dollar to generate this windfall.

So, please do not delay. Specifically, I am asking that you designate at least \$10 to each of these candidates, as well as a donation of \$10 to HFF, for a total donation of \$50. Of course, because these campaigns need EVERY dollar they can muster to replenish their war chest, if you can afford to designate \$20, \$30 or more to each candidate, then I would implore you to do so. Again, EVERY dollar goes right to their campaign.

Please don't delay.

Conservatives simply cannot wait until this summer to start our efforts. By then it will be too late. We MUST begin today so that we can lay the foundation for the months to come. ***Let me assure you that the Democrats are already working overtime to outwork, outsmart and out-fundraise the House Freedom Fund. WE must not allow that to happen.***

So, if I can count on you to support HFF for the 2022 elections, please, join HFF's inaugural effort of 2022 by supporting this first of its kind bundling effort today.

Again, there is no time to delay. So, please respond today. I greatly look forward to your response and commitment to HFF in 2022 and beyond.

For America,



Rep. Jim Jordan
United States Congressman (OH-4)
On behalf of House Freedom Fund

P.S. House Freedom Fund (HFF) was able to deliver HUGE victories in 2020. This continued our exceptional track record of success and we need to keep that momentum going for the crucial 2022 elections. But HFF simply cannot repeat their success without you on their team. So, please, don't delay. Help put these FOUR proven incumbent candidates on the financial footing they need to succeed and win in 2022. We cannot allow the Democrats and Washington establishment to target these candidates and reverse the historic successes implemented during the Trump Presidency!

URGENT ACTION RESPONSE FORM

>>>>>> PLEASE RESPOND IN 7 DAYS <<<<<<



FROM:

TO:

HEND409 6492361



CONGRESSMAN JIM JORDAN
House Freedom Fund
300 Independence Ave. SE
Washington, DC 20003-1021

YES, JIM! I agree that it's "GO" time! With the 2022 elections just a few months away, NOW is the time for conservatives to unite and push our candidates across the finish line. Therefore, I am offering my immediate support to Lauren Boebert, Scott Perry, Yvette Herrell, Alex Mooney and HFF by using the enclosed, pre-addressed reply envelope to rush back my urgent donation of:

CONTRIBUTION TO	REQUESTED DONATION	YOUR CONTRIBUTION
<input type="checkbox"/> House Freedom Fund (To help us continue to elect the next generation of conservative leadership)	[] \$10	\$ [] [] [] [] . 0 0 * <small>* Maximum allowed contribution \$5,000 per individual</small>
<input type="checkbox"/> Lauren Boebert (R, CO-3)	[] \$10	\$ [] [] [] [] . 0 0 ** <small>** Maximum allowed contribution \$5,800 per individual</small>
<input type="checkbox"/> Scott Perry (R, PA-10)	[] \$10	\$ [] [] [] [] . 0 0 ** <small>** Maximum allowed contribution \$5,800 per individual</small>
<input type="checkbox"/> Yvette Herrell (R, NM-2)	[] \$10	\$ [] [] [] [] . 0 0 ** <small>** Maximum allowed contribution \$5,800 per individual</small>
<input type="checkbox"/> Alex Mooney (R, WV-2)	[] \$10	\$ [] [] [] [] . 0 0 ** <small>** Maximum allowed contribution \$5,800 per individual</small>
Total Contribution:		\$ [] [] [] [] . 0 0

Federal law requires that we make our best effort to collect and report the employer and occupation of any donor to House Freedom Fund whose contributions aggregate \$200 or more in a calendar year.

Employer: _____ Occupation: _____



TO DONATE BY CHECK

Make check payable to **HOUSE FREEDOM FUND**

TO DONATE ONLINE please visit
HouseFreedomFund.com/2022
to make an immediate gift.



TO DONATE BY CREDIT CARD

Type of Card: **VISA** **MasterCard** **DISCOVER** **AMERICAN EXPRESS**

Credit Card #: _____ Exp Date: _____ *CVV: _____

Name on Card: _____ Amount of Gift: _____

The CVV Number ("Card Verification Value") on your credit card or debit card is a 3 digit number on VISA, MasterCard and Discover branded credit and debit cards. On your American Express branded credit or debit card it is a 4 digit numeric code.

Contributions to House Freedom Fund PAC are not deductible as charitable contributions for federal income tax purposes. Contributions from corporations or foreign nationals lacking permanent resident status are not permitted. Federal law requires House Freedom Fund to report the name, mailing address, occupation and employer for each individual whose contributions aggregate in excess of \$200 in a calendar year.

PAID FOR BY HOUSE FREEDOM FUND AND NOT AUTHORIZED BY ANY CANDIDATE OR CANDIDATE'S COMMITTEE.
WWW.HOUSEFREEDOMFUND.COM

URGENT ACTION RESPONSE FORM

>>>>> PLEASE RESPOND IN 7 DAYS <<<<<<

HOUSE
freedom
FUND

FROM:

Douglas A. Sample
2021 Templeton Ave
Washington, DC 20003-2021



TO:

2201EY 00222
[Barcode]

CONGRESSMAN JIM JORDAN
House Freedom Fund
300 Independence Ave. SE
Washington, DC 20003-1021

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CONTRIBUTION TO	REQUESTED DONATION	YOUR CONTRIBUTION
<input checked="" type="checkbox"/> House Freedom Fund (To help us continue to elect the next generation of conservative leadership)	<input checked="" type="checkbox"/> \$10	\$ <input type="text" value="0"/> <input type="text" value="0"/> <input type="text" value="7"/> <input type="text" value="0"/> <input type="text" value="0"/> <input type="text" value="0"/> <small>** Maximum allowed contribution \$5,000 per individual</small>
<input checked="" type="checkbox"/> Lauren Boebert (R, CO-3)	<input checked="" type="checkbox"/> \$10	\$ <input type="text" value="0"/> <input type="text" value="0"/> <input type="text" value="7"/> <input type="text" value="0"/> <input type="text" value="0"/> <input type="text" value="0"/> <small>** Maximum allowed contribution \$5,000 per individual</small>
<input checked="" type="checkbox"/> Scott Perry (R, PA-10)	<input checked="" type="checkbox"/> \$10	\$ <input type="text" value="0"/> <input type="text" value="0"/> <input type="text" value="7"/> <input type="text" value="0"/> <input type="text" value="0"/> <input type="text" value="0"/> <small>** Maximum allowed contribution \$5,000 per individual</small>
<input checked="" type="checkbox"/> Yvette Herrell (R, NM-2)	<input checked="" type="checkbox"/> \$10	\$ <input type="text" value="0"/> <input type="text" value="0"/> <input type="text" value="7"/> <input type="text" value="0"/> <input type="text" value="0"/> <input type="text" value="0"/> <small>** Maximum allowed contribution \$5,000 per individual</small>
<input checked="" type="checkbox"/> Alex Mooney (R, WV-2)	<input checked="" type="checkbox"/> \$10	\$ <input type="text" value="0"/> <input type="text" value="0"/> <input type="text" value="7"/> <input type="text" value="0"/> <input type="text" value="0"/> <input type="text" value="0"/> <small>** Maximum allowed contribution \$5,000 per individual</small>
Total Contribution:		\$ <input type="text" value="0"/> <input type="text" value="0"/> <input type="text" value="5"/> <input type="text" value="0"/> <input type="text" value="0"/> <input type="text" value="0"/>

Federal law requires that we make our best effort to collect and report the employer and occupation of any donor to House Freedom Fund whose contributions aggregate \$200 or more in a calendar year.

Employer: _____ Occupation: _____

TO DONATE BY CHECK

Make check payable to HOUSE FREEDOM FUND

DATE *Feb. 2022*

TO DONATE BY CREDIT CARD

Type of Card: _____

Douglas A. Sample
2021 Templeton Ave.
Washington, D.C. 20003-2021

PAY TO THE ORDER OF *House Freedom Fund*

Fifty and 00/100

D. Sample

\$ DOLLARS

1-1121-3455567891121312 BANK