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# HERSCHEL

FOR SENATE




Dear \_\_\_\_\_,

I have some fantastic news to share with you – but it comes with a warning.

**NBC News recently reported about a new poll showing our campaign for the United States Senate has pulled one point ahead of the Democrat incumbent in Georgia, 49% to 48%.**

**Republicans could flip two Senate seats in Georgia and Nevada, new GOP polling shows**

Dec. 22, 2021



*It's a dead heat between former football star Herschel Walker and Sen. Raphael Warnock in Georgia.*

This poll is more proof that grassroots support from folks like you in Louisiana and elsewhere across the nation is paying off. Thank you!

But our work has just begun. With Election Day still nine months away, our challenge now is to keep moving the ball forward, meet with more of our friends and neighbors across this pivotal state, and discuss the issues they care about the most.

On the football field, the LAST thing a team can afford to do is to build a small lead in the first quarter and then expect to coast to victory. That's a good way to lose a football game, and it's a good way to lose an election, too.

Multiple news outlets have reported the Senate race in Georgia will likely be the most competitive race in the entire country. Just like the last election, the eyes of the nation will be focused on the Peach State to determine if the Democrats keep complete control of our federal government – or if the people can take it back.

**With so much at stake, national Democrats are laser-focused on this race. My Democrat opponent raised \$147 million in his last campaign, and some say he's on pace to raise that much for this year's race – or maybe even more.**

Just as troublesome, powerful special interest groups have already flipped the switch on their attack machine against me. There's no telling what they'll say or how much they'll spend between now and Election Day to smear my good name in their desperate bid to keep control of the Senate.

**That's why I am reaching out to you today. Will you help us continue to build our momentum and join Team Herschel with a personal contribution of \$25, \$35, \$50, \$100, \$250, \$500, \$1,000, or more?**

Over, Please...



We cannot allow these attacks to go unanswered, and your generosity will help me defend not just myself – but also defend the values that make the United States of America the envy of the world.

**Just look at what the Democrats have done to our country in the last twelve months – all because of their razor-thin majority in the U.S. Senate that was made possible by my opponent's victory last year.**

They've halted construction on President Trump's border wall and loosened immigration rules, which has resulted in a run on our southern border. Drug and human trafficking are rampant, and communities across the nation have seen huge spikes in crime and drug use. Yet they want to *defund* the police who keep us safe.

They've borrowed trillions of dollars we don't have, and they've spent it on big new government programs we don't need and can't afford. And anyone who has filled up their gas tank or paid their heating bill knows that their decision to stop producing certain types of energy in America was a huge mistake that has driven up energy prices.

The pandemic has created hardship, sacrifice, and suffering – but the Democrats and the media have used that pain to expand their power and limit your freedom.

**We can't continue down this path. It's just crazy!**

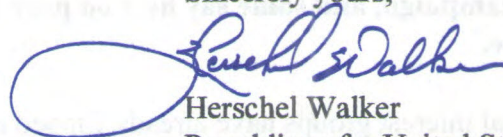
The Senate race here in Georgia has become one of the top priorities of Democrat donors across the nation. They've helped our Democrat opponent be the #1 fundraiser in the entire country, and he's already amassed a campaign war chest of \$17 million!

Our campaign needs to raise enough money to expand our early lead and run a positive campaign that brings people together, instead of tearing us apart.

I will be proud to have you standing by my side as a member of Team Herschel. Will you take a moment right now to grab a pen, write a check for \$25, \$35, \$50, \$100, \$250, \$500, \$1,000, or even the legal maximum of \$5,800 per person, and mail it to my campaign headquarters in the postage-paid envelope I have enclosed?

Folks like you are the reason why we've gained a small lead against our opponent. We can't afford to lose our momentum, so I hope to hear back from you soon. Thanks again.

Sincerely yours,



Herschel Walker  
Republican for United States Senate

P.S. I hear it every day from folks in every community: our nation is out of control and going down the wrong path. I'm running for the U.S. Senate to take power away from Washington and give it to folks like you. Will you help me defend myself from their attack machine with a contribution of \$25, \$35, \$50, \$100 or more?