



CHIEF JAMES CRAIG

DETROIT POLICE CHIEF (RET.)
REPUBLICAN FOR GOVERNOR

Dear fellow Republican,

Portland burned. Seattle burned. Minneapolis burned.

But Detroit did NOT burn.

As Chief of Police of the city of Detroit, it was my duty to make sure that the anti-cop violence and rampage that engulfed other cities in 2020 did not spread to Detroit.

I'm so proud of the work we did to keep our city safe.

But at the same time we were enforcing the law and keeping the peace in Detroit, Michigan's Governor -- Gretchen Whitmer -- was flouting the law and bending the rules.

By now, almost everyone in America knows how Governor Whitmer repeatedly violated her own COVID guidelines:

She was spotted glugging cocktails with a dozen friends, maskless, when most bars were under mandatory lockdown ...

... Gretchen's husband dropped her name to pressure a marina owner for special treatment to launch their boat into Lake Michigan for a Memorial Day romp, while everyone else had to wait because of her own regulations ...

... and she was even caught jetting off to visit family while her administration insisted that nobody should travel!

She broke her own regulations so often that Michiganders decided her motto was "rules for thee, but not for me."

But those hypocrisies are only one small part of why I've announced I'm running against Gretchen Whitmer for Governor.

Before I go on, I should tell you that at the end of this letter I'll be asking you to consider sending a contribution to

my campaign against Gretchen Whitmer. But first let me tell you about who I am, and the other reasons I'm running.

WHO I AM

My name is James Craig.

I'm proud to say I was born and raised in the city of Detroit.

Even though I was "technically" a Democrat in my younger years -- most folks who came up in my neighborhood were -- I was instilled in my childhood with deep conservative values:

I was raised in the Church.

I was taught to respect my elders.

And I learned the importance of hard work, self-reliance, and a "can do" attitude.

I also realized the value of strong communities, and I wanted to help make mine a vibrant, prosperous and safe place to raise a family or run a business.

That's a big part of why I joined the Detroit Police Department at the age of nineteen.

In the years that followed, I went on to serve in the LAPD, the Portland PD in Maine, and the Cincinnati Police Department. But Detroit is home, and I returned to my hometown in 2013 to become Chief of Police.

At the time, the city was struggling under a lack of leadership.

For example, carjackings were an epidemic.

There were nearly 800 a year, and very little was being done to effectively combat that.

But working with the community, and putting in place strong enforcement measures -- by my retirement in 2020, we had reduced the number of carjackings over 70%!

That's an example of the sort of leadership I bring.

WHY I'M RUNNING

Much like the Detroit Police Department back before I took over, Michigan is currently suffering from a lack of leadership.

A strong leader doesn't set a policy, stress how critical it is that everybody follow it, put in place heavy-handed punishments for those that don't obey ...

... and then get repeatedly caught violating those rules!

A strong leader doesn't put her personal and partisan politics above the best interests of the people she governs ...

... but that's exactly what Gretchen Whitmer did when she picked fight after fight with President Trump to earn headlines.

And a strong leader doesn't look at decades of liberal rule that has failed Detroit's inner city, creating generation after generation of poverty and dependence ...

... and still decide to double down on those bad policies!

But that's because Gretchen Whitmer doesn't know how to lead. She only knows how to follow the left-wing marching orders of national Democrats like Joe Biden and Kamala Harris.

The sad fact is, she's no longer even doing her job.

Probably because it seems, from her every action, that she sees this job as more of a cushy position of personal power and a launching pad for her political career!

HOW YOU CAN HELP

As you may know, this race is already drawing serious national attention.

I believe there are two main reasons for that:

First, as I mentioned, Gretchen Whitmer clearly has her eyes set on higher office. She's widely considered a "rising star" in the Democrat Party.

She was even discussed as a potential running mate to Joe Biden before he settled on Kamala Harris.

So if she were to have her career spoiled by a political outsider like me, that would be big news!

And second reason so many people, from all across the country, are interested in this race? Well, it's the longer-term political implications here in Michigan.

We are a pivotal swing state. And whichever party wins here in 2022 will be very well-positioned to win again in 2024.

That also means this race will be incredibly expensive.

Right now, the best thing you can do to help me win is to rush back a generous campaign contribution of \$35, \$50, \$100, \$250 or more.

Already, Gretchen Whitmer has over \$10 million in the bank.

And in yet another example of her believing the rules don't apply to her, she's recently ignored legal contribution limits to raise huge checks from Hollywood mega-donors.

I, on the other hand, intend to play by the rules.

The legal limit is \$7,150 per individual donor.

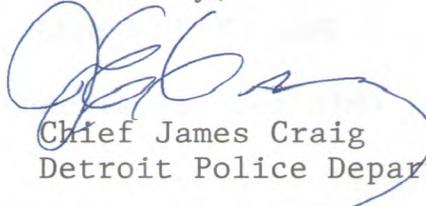
Any donation you can send, whether it's \$35, \$50, \$100, \$250 -- or any amount up to that \$7,150 cap -- would be a huge help as I hurry to try to close our fundraising gap.

If you can, please rush your gift back within three days.

Michigan needs a leader who knows how to keep the peace, build up our communities, and protect our God-given rights.

With your help, I can be that leader. Thank you so much.

Sincerely,



Chief James Craig
Detroit Police Department (ret.)

P.S. I remember, as a boy, watching the 1967 riots overtake our streets in Detroit. I faced down riots again, as an LAPD officer, in 1992. So when anti-cop violence began sweeping the nation in 2020, I was determined that my city would not burn. Not here. Not this time. Not on my watch.

As Detroit Police Chief, I kept the peace. My department kept Michigan families safe and businesses intact. That took leadership ... the kind of leadership Michigan families are not getting from Governor Gretchen Whitmer.

I hope you'll support my campaign to defeat Governor Whitmer, reject her failed liberal policies, and strike a blow against the lawlessness and radicalism the Democrats have allowed to sweep across our nation.

Please join me today with your gift of \$35, \$50, \$100, \$250 or more. Thank you so much for your trust and support!