



## 2020 ANNUAL FUND

If you already sent your 2020 Annual Fund gift and our letters crossed in the mail, thank you! Please consider sending another urgently-needed gift today to help students defend conservative principles on campus.

Dear

This may be the most important letter I write to you all year...

...because right now, conservative students, like **Stephen Sills**, who are putting their academic careers on the line to defend the conservative principles you and I hold dear **need you**.

These young conservatives are being targeted, harassed, and censored by left-wing radicals.

**Stephen Sills** is a conservative student leader at Stanford University who recently organized an event to bring Young America's Foundation (YAF) conservative lecturer **Ben Shapiro** to his campus.

While putting up advertisements for the event around campus, Stephen and other students were harassed and threatened by radical leftists.

"They shouted obscenities, heckling us and keeping us from entering the other dorms," he said. **"Never before have I ever feared as much for my safety on campus as I did then."**

The flyers Stephen did manage to put up were vandalized with vulgar words and images, or otherwise destroyed. Sadly, what Stephen experienced isn't unique.

**Conservatives at Boston University, the University of Buffalo, Kennesaw State University, and UNC Charlotte have all been victims of vandalism and intimidation tactics recently.**

At Boston University, a YAF poster advertising an upcoming lecture by **Ben Shapiro** -- who is an Orthodox Jew -- was vandalized with a Hitler mustache and the word "Fascist."

At UNC Charlotte, our YAF chapter's anti-socialism display was destroyed in a matter of hours. Student leader Emma Schambach said:

"My club spent our own money and hours to put together a display bringing attention to the dangers of socialism ... and by 10 a.m. this morning, students or administration had removed the display. We are going to get to the bottom of this and are talking to administrators to resolve this issue. **But just be aware, free speech is under attack.**"

**Conservative students are being treated as second class citizens!**

**Yet, this shows how effective and powerful Young America's Foundation programs are at winning over the hearts and minds of young people.**

With your help in 2019, we were able to:

- Host more conservative lectures on campuses nationwide than all other conservative organizations combined.
- Reach hundreds of thousands of people with your conservative ideas through YAF lectures and conferences on YouTube alone.
- Bring more young people to the Western White House, Ronald Reagan's ranch home, to experience the most popular site in the Conservative Movement and to learn about your freedom philosophy.

**The Left knows that YAF is inspiring, and all they can do is resort to attacking our speakers and or shutting down our students' activities.**

I know you, like me, can't bear the thought of losing an entire generation to liberalism. Nor do you want to see students punished for expressing an interest in your conservative ideas in schools.

(Over, please)



That's why I'm counting on you to rush back your 2020 Annual Fund gift of \$15 to provide conservative students with the resources and activism training they desperately need to deal with the increasingly hyperactive Left on campus.

Enclosed, please find your 2020 Annual Fund Supporter Card. Detach this card and keep it with you as a sign of your commitment to helping more young Americans understand and defend the conservative principles that made America the most free and prosperous nation on earth.

Then, please complete the Annual Fund Credentials Verification and return it to me with your 2020 Annual Fund gift using the postage-paid envelope provided.

And if you can, please consider supporting the young people who are risking their academic careers just to share your ideas with their classmates with a larger gift of \$20 or even \$25 or more today to make sure our nation's youth don't go without the support they need at these hard Left schools.

In addition to providing desperately-needed education and activism materials to conservative students nationwide, and helping to recruit the next generation of Conservative Movement leaders, your generous Annual Fund gift will help to:

\*\*\* Preserve President Ronald Reagan's beloved ranch home for future generations. Today, Young America's Foundation maintains the Reagan Ranch as a monument to his lasting achievements and as a learning center for young people.

YAF provides students with the best experience anywhere in the Conservative Movement with the most popular conservative site in the nation.

\*\*\* Fight for conservative free speech on college campuses by filing legal challenges against universities that trample on students' First Amendment rights -- like when YAF sued U.C. Berkley in California and won a significant victory for conservative free speech.

\*\*\* Inspire young people with your conservative ideas through campus lectures by leading conservatives, including Ben Shapiro, Steve Forbes, Dr. Art Laffer, Christina Hoff Sommers, Katie Pavlich, Attorneys General Ed Meese and John Ashcroft, Dr. Robert George, Dinesh D'Souza, and many others!

There's never been a better time to reach young people on campus with our pro-freedom conservative message!

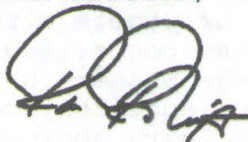
So please, \_\_\_\_\_ accept your enclosed 2020 Annual Fund Supporter Card, and let me know you received it by completing your Credentials Verification form and returning it to me in the postage-paid envelope provided.

And please include your generous 2020 Annual Fund gift of \$15, \$20, or even \$25 or more when replying to me today.

If you know of a young person who would like to visit the Reagan Ranch that YAF saved or attend a YAF conference or lecture, please let us know by calling 1-800-USA-1776.

Thank you for helping our young people defend the conservative principles you and I hold dear by rushing your 2020 Annual Fund gift to me today.

In Freedom,



Ron Robinson  
President, Young America's Foundation

P.S. \_\_\_\_\_ please sign and keep your 2020 Annual Fund Supporter Card. When, complete the Credentials Verification form and return it to me with your tax-deductible Annual Fund gift of \$15, \$20, \$25, or more today. Thank you!