

Update... Update... Update... Update... Update... Update... Update... Update...

INSTRUCTIONS: Add your name to the “**Registry of Retirees**” to be presented to Congress as a demand for immediate payment of the **\$350 Benefit Bump**.

Do You Want Your \$350?

The \$350 Benefit Bump legislation
is moving through Congress FAST.

So you must ACT FAST. Don't get left off the list!

Dear Frustrated and Concerned Retiree,

I took a big chance by mailing your personal Rolodex Card. It's my only copy. I'm counting on you to sign it and rush it back to me. I hope you won't let me down.

I wrote to you recently about our “**\$350 BENEFIT BUMP**” legislation. Today, I'm writing with an update that is **GREAT NEWS** for retirees: The \$350 Benefit Bump legislation is now taking Congress by storm!

More on all that in a moment ... but right now, here's what I'm asking you to do TODAY:

FIRST: Sign your enclosed **ROLODEX CARD** on the back side to let me know I can add your name to the League's “Registry of Retirees” who demand action from Congress NOW to get the \$350 Benefit Bump.

SECOND: Mark the amount of your most generous **DONATION** on the front side of
Over, please...



P.O. Box 97173 • Washington, DC 20090-7173

www.seniorsleague.org

that card -- \$10, \$15, or as much as \$25 or even more -- and rush it back to me with your gift in the enclosed envelope. Help me pay for the lobbying and other programs you and I need to win.

Now look, the \$350 Benefit Bump legislation is moving fast. And I do mean FAST. So that means you and I have to ACT fast.

And it's not just that the bill is moving fast. No, this is the first time in a generation that legislation is actually moving through Congress to increase retirement benefits instead of cut them.

Best of all, it's a simple and overdue solution to the problems facing Social Security ... and it won't add one penny to the deficit.

Yes, our \$350 Benefit Bump legislation would fix Social Security. And, most important, it tackles the problem of your unfair Cost-of-Living Adjustment (COLA).

You know your annual COLA is supposed to help you keep up with rising prices, but it's not even doing that!

And even if you were getting a bigger COLA, you're still going backwards when it comes to your buying power.

Over the last 19 years, Social Security benefits have lost one-third of their buying power. In other words, if you spent \$100 on something in 2000, you could only buy \$67 worth of it today.

This is a serious problem because more than half of all retirees depend on Social Security for more than half of their income. For many, Social Security is their only income.

Your COLAs have averaged 1.4% per year since 2010. That's not good.

You see, any COLA less than 2% wreaks havoc on senior citizens and their ability to cover their most basic living expenses when your Medicare Part B premium goes up by 5% or more, as it is forecast to do.

So right now, it's very likely your Medicare Part B premium increase could eat up your entire COLA, leaving you with nothing extra to cover all your rising expenses.

Congress needs to hear from you NOW. Because only Congress can change the formula for your COLA.

You and I must tell Congress:

Next page, please...

"The \$350 Benefit Bump legislation
will fix this problem."

WHY IS YOUR PERSONAL ROLODEX CARD IMPORTANT?

I don't know about you, but I just don't trust "the cloud" and "virtual reality" and all these other high-tech gizmos and gadgets people are using nowadays. I don't think they're secure. And there's just no substitute for the real thing.

But doing things the old-fashioned way means
I have to count on people. Like you.

I have to count on you to send your Rolodex Card back to me. And I believe you will. Because I believe in you.

My team here at the League is putting together a large Rolodex file of all the retirees who want in on this big boost to Social Security benefits. This is how I plan to put together the League's "Registry of Retirees" who support the \$350 Benefit Bump plan.

But it won't be complete unless you send your own personal Rolodex Card back to me.

REMEMBER: I took a big chance by sending it to
you, because it's my only copy.
Please don't let me down.

Once I have all the Rolodex Cards like yours back in hand, I plan to present the complete file to Congress as proof that retirees want this legislation approved NOW.

WHY SHOULD YOU SEND THE LEAGUE A DONATION?

My friend, it all boils down to one simple fact:

You can't save the world
if you can't pay the rent.

The League is and always has been a non-profit organization whose only source of support is donations from concerned retirees and members of the general public. The League neither seeks nor accepts government funds. So without you, and without your generous donations from time to time, there would be no League.

The League is going all out to win passage of the \$350 Benefit Bump legislation. All signs point to success. But only if the League stays on top of it. And I can only do that with your financial support.

Your donation will help me pay to put together the "Registry of Retirees" to present to Congress as a demand for payment of the \$350 Benefit

Over, please...

Bump. You'll also help me pay for this national public education and advertising campaign, to get more retirees on board. This is along with the costs of our other vital programs in support of retirees.

Here's what's in it for you:

1. An immediate \$350 Benefit Bump.
2. A fair COLA this year and every year.
3. Benefits that keep up with rising prices.

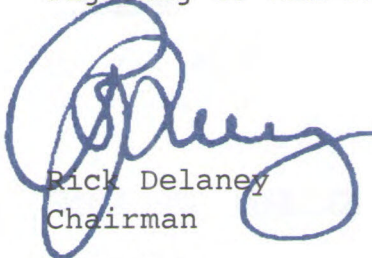
Are you with me? If so, please do **THESE TWO THINGS** now:

FIRST: Sign your enclosed **ROLODEX CARD** on the back side to let me know I can add your name to the League's "Registry of Retirees" who demand action from Congress NOW to get the \$350 Benefit Bump.

SECOND: Mark the amount of your most generous **DONATION** on the front side of that card -- \$10, \$15, or as much as \$25 or even more -- and rush it back to me with your gift in the enclosed envelope. Help me pay for the lobbying and other programs you and I need to win.

REMEMBER: I sent you my only copy of your Rolodex Card. If you don't send it back to me, I fear you may be left off the "Registry of Retirees" that I hope to present to Congress as a demand for payment of the \$350 Benefit Bump. Please reply today!

Fighting to Win You a \$350 Benefit Bump,



Rick Delaney
Chairman

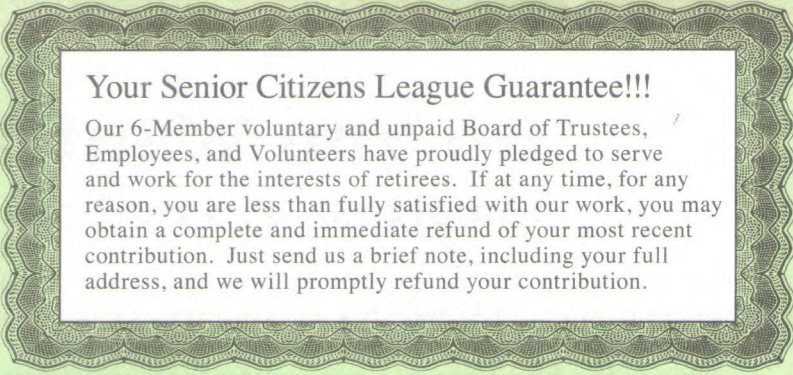
P.S. You must act NOW. This legislation is the best chance to increase Social Security benefits that's moved through Congress in a generation. And it's moving FAST. So you and I have to ACT FAST.

P.P.S. Please return your signed **ROLODEX CARD** today if at all possible -- it's so urgent. And include a **DONATION** of \$10, \$15, or as much as \$25 or even more if you possibly can, to help me pay for our campaign for passage of this vital legislation, along with our other important programs to help retirees like you. Respond within 72 hours!

Get your \$350 Benefit Bump!

The following information does not imply endorsement by state officials. However, please be aware that the following information is required by state law.

The Senior Citizens League (TSCL), whose principal office is 1800 Diagonal Road, Suite 600, Alexandria, VA 22314, (703) 548-5568, produced this mailing. Contributions or gifts to TSCL are not tax deductible for federal income tax purposes. Contributions are voluntary, and no government funds are solicited or accepted. TSCL's principal purpose is to educate the public, including informing and lobbying the government on issues of interest to senior citizens. In particular, we work to ensure the retirees of today and tomorrow receive the Social Security, Medicare, and other benefits they paid for and earned. Requests for copies of annual tax returns or other information may be directed to our "Compliance Officer" at the address and telephone number listed above.



Residents of the following states can also request our financial information, license and other documents (items on file vary by state) by contacting the following as indicated: **FL:** (800) 435-7352 / Registration #CH5528. **MD:** Sec. of State (request by mail and pay for copying and postage). **NJ:** % OF CONTRIBUTION DEDICATED TO THE CHARITABLE PURPOSE AVAILABLE AT (973) 504-6215 or <http://www.state.nj.us/lps/ca/charfrm.htm>. **NY:** www.charitiesnys.com; Charities Bureau, 28 Liberty Street, New York, NY 10005; or (212) 416-8401. **NC:** (888) 830-4989. **PA:** (800) 732-0999. **VA:** Ofc. of Consumer Affairs P.O. Box 1163, Richmond, VA 23218, or (804) 786-1343; **WA:** www.sos.wa.gov/charities/ or (800) 332-4483. **WV:** Secretary of State, State Capitol, Charleston, WV 25305. REGISTRATION IN ANY OF THE ABOVE STATES DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE OR ANY OFFICE THEREOF.

SH1937080000706516255

Expected Social Security Benefit Bump = \$350

- () Please add my name to the "Registry of Retirees" as shown on the other side of this Rolodex Card, to make sure I'm included in the report to Congress as a demand for immediate payment of the \$350 Benefit Bump.
- () Here is my donation to help cover the cost of this campaign and your other vital programs in support of America's retirees:

<input type="checkbox"/> \$5	<input type="checkbox"/> \$8	<input type="checkbox"/> \$10
<input type="checkbox"/> Other \$ _____		

Thank you for your continued support for the League.

Contributions or gifts to TSCL are not tax-deductible. Donations are voluntary, and no government funds are accepted.

REGISTRY ID NUMBERS:

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P.O. Box 97173
Washington, DC
20090-7173

www.seniorsleague.org
Defending Your Earned Benefits

**PLEASE TURN THIS
ROLODEX CARD OVER**

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Do You Want Your \$350?

Important Update from Washington, D.C.

Since I last wrote to you about the \$350 Benefit Bump legislation endorsed by the League (Bill Numbers H.R. 860 and S.269), this legislation has caught on fire in Congress!

This is the first time in a generation that legislation to increase Social Security benefits, rather than cut them, has moved through Congress. And the League-endorsed bill is moving FAST.

The bill has garnered more than 200 co-sponsors — nearly half of the U.S. House of Representatives! And there have already been two hearings.

Right now, we have the best chance ever to fix Social Security for long-term solvency AND get you an immediate, one-time \$350 Benefit Bump ... but it may not happen without your personal involvement.

Sign your enclosed Rolodex Card to authorize the League to add your name to the "Registry of Retirees" to be presented to Congress as a demand for immediate payment of the \$350 Benefit Bump.

Get Your \$350. Act Now.

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Authorization Signature Needed



REGISTRY OF RETIREES

The Senior Citizens League's Campaign to Pass the \$350 Benefit Bump Legislation

PETITION TO: Members of the U.S. House of Representatives and the United States Senate

WHEREAS, Legislation now before both the House and Senate would give all Social Security beneficiaries an immediate one-time \$350 Benefit Bump AND improve the accuracy and fairness of the annual Social Security COLA while reforming Social Security for long-term solvency; now, therefore, be it

RESOLVED, That, as your constituent, I urge you to co-sponsor and pledge to vote in favor of the "Social Security 2100 Act" (H.R. 860, introduced by U.S. Rep. John B. Larson; and S.269 introduced by U.S. Senator Richard Blumenthal), and to do everything possible to gain support among your colleagues for the passage of this legislation.

7/27/11	Elizabeth Jones, Alabama	\$350
8/13	John Smith, Pennsylvania	\$350
8/14	Karen Holly, New York	\$350
8/15/11	John Smith, Pennsylvania	\$350
Date	Full Name, State	\$350

Sign Here

By signing this facsimile petition above, I authorize The Senior Citizens League to add my name to the "Registry of Retirees" to be presented to Congress as a demand for immediate payment of the \$350 Benefit Bump to everyone on Social Security.