

January 2020

Dear Christian friend,

I've sent you a very important document: My Faith Votes' **2020 Pre-Election Presidential Poll**. It is THE OFFICIAL nationwide straw poll of Christian voters.

Please take a few moments to complete the survey and return it in the pre-addressed envelope I've provided. (We have already paid the return postage for you.)

By participating in this you will:

- **Send** a powerful reminder to the men and women running for President, to all "down ballot" candidates, and to current officeholders that it will be to their peril should they ignore the concerns of the Christian voter;
- **Take part** in implementing our strategy to get Christians to the voting booth in 2020;
- **Urge** our leaders to stand for a bold, brave, biblical worldview so that all Americans can live the freest, most fruitful life... and fulfill God's potential for us.

We'll take your answers and compile them with answers from the ballots I've sent to other key Christians in your state and around the country, and we will release the results to President Trump, every Presidential candidate, and the news media.

So please rush back to me your **2020 Pre-Election Presidential Poll**.

Thank you.

My name is Governor Mike Huckabee. I am the Honorary National Chairman of *My Faith Votes*. I succeeded Dr. Ben Carson in this position after he was called to serve in President Trump's cabinet as Secretary of Housing and Urban Development.

As you know, the fight for victory in the November elections is in full swing. You and I must be every bit as committed to winning as those who are pushing radical Left candidates and policies.

Remember, 25 million Christians who were registered to vote didn't do it in the last election.

They likely won't get involved this time either - unless someone mobilizes them, motivates them, and equips them to vote.

You and I and the men and women who have joined our movement are that "someone."

It's hard to believe that there are 100,000+ elections in 2020, including...

(over, please)

- President of the United States
- All 435 seats in the U.S. House of Representatives
- 33 Senate seats, with 10 in critical contention
- 11 Governorships and/or Lt. Governorships

The stakes for Christians couldn't be higher.

The secular progressive movement is taking aim squarely at biblical values, threatening the soul of our nation, and endangering opportunity, prosperity, freedom.

I'm asking you to join me in defending against the tyranny of the Secular Left.

Let me share with you a bit of our strategy:

We have identified 11 swing states that will determine the outcome of many elections. Within these states, we need to **activate one million new Christian** voters for conservative outcomes.

Based on our research and analysis, *these new Christian voters are enough to secure a 3% margin in the 2020 Presidential election and deliver desired outcomes in down-ballot races for biblical values.*

We are expanding on our work in the last presidential election, when we engaged 1.5 million people per day in battleground states.

As a result, 85% of Christians we reached turned out to vote their values - well above the national average of 55%.

Our impact increased in 2018, as we equipped Christians with an **online voter guide covering all 70,000 elections across the country**, from the U.S. Senate to local school boards.

Your tax-deductible donation today will unleash the full power of Christian influence by:

- Deploying cutting edge technology, equipping Christians with voter guides and election information for every single election in America. We also apply data analysis, research, and technology to strategically reach non-voters in key segments.
- Leveraging leading Christian influencers such as Dr. David Jeremiah, Dr. Tony Evans, Alveda King, and others to broadcast messages on television, radio, and social media to motivate non-voting Christian audiences to vote.
- Providing faith-based voting resources to the youngest generation of voters on Christian university campuses across America.
- Equipping pastors and church leaders with free professional resources, including videos, talking points, bulletin inserts, voter guides, party platform guides, and voter assistance

You have stood firmly on our biblical views. Now I ask you to stand with a conviction and courage that will prevent the secular leftists from gaining more power.

I am asking you to redouble your commitment to what is right and what is good, and to seek and support candidates who stand with us for biblical values – the only thing worth standing for.

*I'm asking you to complete the **2020 Pre-Election Presidential Poll** I've enclosed for you, return it to me, and include your gift of \$25, \$50, even \$100.*

When you do you'll help us expand on the strategy that was successful in past elections. Through TV and radio, we informed and educated 125 million households. Through live events we mobilized 1.3 million non-voters in swing states. And through social media we reached 60 million in the weeks leading up to major elections.

That's the work that your \$xxask1x gift today will fund. That's the work that will get Christians to the polls. That's the work that kept Hillary Clinton and her progressive left policies out of the White House.

We must act quickly. Campaigns are already underway. And elections are not won or lost the day they are held. They are decided in the months before.

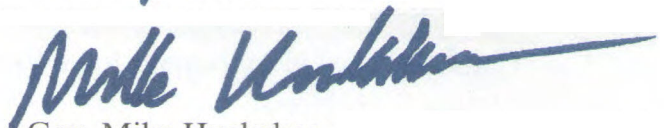
Elections are decided by the commitment we make now, by what we do now to speak truth to the lies, and to take action to secure our beliefs in the public square.

You and I must not be silent. We cannot be *silenced*! We speak loudest as one – through *My Faith Votes*. Please join me today with your tax-deductible investment of \$25 or more.

Together we will make America, her religious roots, and her families whole and strong again – we will see that righteousness burns brightly across the land.

I thank you for your prayerful consideration. May God bless you!

United. We Stand.



Gov. Mike Huckabee
National Chairman

P.S. Please, rush your completed **2020 Pre-Election Presidential Poll - the OFFICIAL NATIONWIDE straw poll of Christian voters** - back to me immediately. While your answers will remain confidential, I plan to release the results as evidence that Christians will be a major factor in the coming elections. And, don't forget to enclose your maximum *tax-deductible* contribution - perhaps even \$25 or more - to help us empower and motivate Christian voters. Thanks again!