



*"Today they (Democrats) say that if you (**Black Americans**) are a conservative, then you are somehow an 'uncle tom', a 'horrible person' or a 'demon'.
What a bunch of crap!"
-Dr. Ben Carson*



Winsome Earle Sears

~Former Member
VA House of Delegates – 90th District~
~Marine Corps Veteran~
~First Black Republican woman elected to the VA General Assembly~
~ Trump Supporter and fellow "Deplorable"~



When you look at my picture, do you see the face of a woman who is a victim, doomed to failure, or do you see a God-fearing conservative patriot?

Dear Patriot,

Just go-ahead and throw out this letter and the enclosed "**Keep Black America Great**" booklet if you think that conservative, Trump-supporting, Black Americans like me and Dr. Ben Carson are...

..."Horrible People", "Demons", or "Uncle Toms".

Just because we refuse to accept the liberal lie that all Black Americans must vote Democrat.

How dare they tell us what to do! We are free! **FREE!**

If that's how you feel, then I won't bother telling you how Jim Crow Democrats, led by Nancy Pelosi (D-CA), just impeached President Trump for one main reason...

...to DESTROY his re-election chances this year!

If that sounds good to you, then I definitely won't tell you about our proven plan to hit the Democrats back by targeting Black voters in critical, battleground states in order to strengthen the Republican majority in the Senate, re-take the House, and most important of all...

...make sure **President Trump wins re-election this year!**

BUT...

If you're open-minded enough and refuse to fall for the Democrat tactics, which can't look past the color of my skin to see a God-fearing, constitutional conservative, then I'd like to invite you to become part of one of America's #1 Black-led organization that exists to do one thing:

Help President Trump Keep America Great!

With your help, we'll fight race-baiting Democrats tooth and nail by going door to door in battleground states like Michigan, Florida, North Carolina, Pennsylvania, and Wisconsin to flip 20% of the Black vote...

...so that President Trump wins re-election!

I'll explain our game plan that uses the Democrat's own strategy against them in a moment; but first, I'm hoping you'll take the first step to fight back today by...

Signing and Returning Your "Keep Black America Great" Booklet as YOUR Gift to a Black Voter in a Battleground State!

Go ahead and take a moment to flip through this hard-hitting book.

You'll see it was written by Black Americans, for Black Americans.

In fact, I wrote this book with Vernon Robinson - a fellow conservative and the Founder of Black Americans to Re-Elect the President - with one goal in mind:

Showing fellow Black Americans how Trump's policies have benefited Black Americans everywhere!

And trust me, the Democrats HATE this booklet.

I'll explain why in a moment, but first please allow me to introduce myself.

My name is Winsome Earle Sears and I'm a mom, wife, Marine Corps veteran, constitutional conservative, and Trump supporter.

I'm also a former delegate in the Virginia General Assembly - an honor that made me the first Black Republican woman to be elected to this position.

In addition, I'm also the first female veteran elected to the Virginia Assembly, and the first Republican elected to the Virginia General Assembly from a majority-minority district since Reconstruction. That's since 1865!

Because of this, Democrats often call me - and all conservatives-who are Black - disgusting names like "race traitor", or "self-loather." And they use other Black people to do this dirty work.

But I never let it bother me. Know why?

Well, other than the fact that they are not greater than God, I'm a Marine Corps veteran who's faced and conquered tougher problems than these leftist Democrats, who would keep us down, could ever throw at me.

I don't let it bother me because I know they're terrified.

Terrified that Black voters like me are opening their eyes and abandoning the Democrats to support the most pro-Black President ever:

President Trump!

In fact, I believe that's why they just impeached him.



I was honored to serve as a former Delegate in the Virginia General Assembly - a position that made me the first Black Republican woman elected to this position. And today I'm honored to work with Black Americans to Re-Elect the President and fellow "deplorables", like you, to ensure Trump wins this year!

Democrats are TERRIFIED that Trump will Win Re-Election and Want to Leave a Black Mark on Him – IMPEACHMENT!

Look, there's one very specific reason why House Democrats recently impeached President Trump:

The Black vote! If Trump wins, Black people continue to win!

Specifically, Democrats are panicking behind closed doors because of several recent Rasmussen polls that show Black support for the president is over 30%! That's historic!

No wonder Rush Limbaugh recently said...

***"Impeachment is Designed to Stop
President Trump's Re-Election..."***

Rush is right!

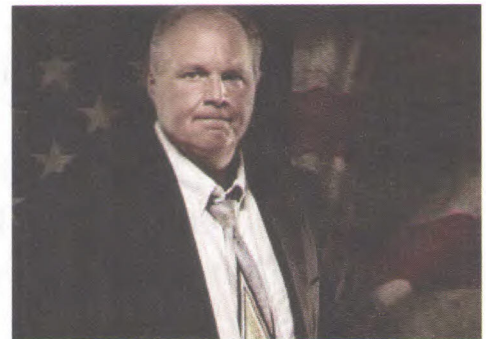
After all, Democrats knew all along that Republicans in the Senate would never convict. Where's the EVIDENCE?

How dumb do these Democrats think we are?

Here's the bottom line:

Democrats know that if they lose even a small percent of the Black vote, President Trump will win re-election.

As he says, **BIG LEAGUE!**



***"Impeachment is a weapon to
create a very deep wound...
designed to stop his reelection."***

-Rush Limbaugh

Image credit: rushlimbaugh.com

That's exactly why I teamed up with Black Americans across the country and help propel Black Americans to Re-Elect the President.

To urge more of my Black brothers and sisters, across America, to abandon the Democrat Party for good. We give our votes to Democrats and always get the short of the stick!

And trust me, our efforts have not gone unnoticed by the Democrats. In fact, we're making them FURIOUS by reaching out to countless Black voters. We are winning where it counts: our hearts!

Just 15% of the Black Vote = the Demcorats' Achilles Heel!

President Trump already received 8% of the black vote in 2016, and most Republican candidates get about that - especially when Trump's on the ticket!

I know that might not seem like a lot, but remember, we don't need 90% like the Democrats do.

Just 15% is enough to start hammering them.

Every White democrat, in the South, loses at 15%. And 20% is enough to sink Democrats in the rust belt.

As a Marine Corps veteran, I know the best defense is a good offense. Which brings me to the "Keep Black America Great" booklet I've sent you.

Democrats Will do Anything to Keep Your "Keep Black America Great " Booklet Out of Black Voter's Hands! And Our Hearts!

Go ahead and take a look through your booklet.

Not only does it expose how Democrats have kept Black Americans under heel (Hillary's word) for years, just for our vote, it also shows my Black brothers and sisters how President Trump's policies have been unbelievably successful for Black Americans!

That way we can show them how President Trump has helped "Make Black America Great Again", and how their vote for him this year will help...

..."**Keep Black America Great!**"

Talk about a rude awakening, a comeuppance for Democrats!

And speaking of eye-opening, this powerful booklet also talks about key issues for Black voters like jobs, school choice, and abortion.

Let me be clearer...

Your booklet opens Black voters' eyes to the fact that Democrats are flooding the job market with millions of illegal aliens, denying Black children the right to a decent education, and supporting groups like Planned Parenthood that murder millions of Black babies.

Disgusting!

I'll tell you what, if I were a Democrat voter, that'd be enough to make me leave them once and for all!

And I know my Black brothers and sisters will feel the same way. That's why it's so important that you...

**Sign and Return Your
"Keep Black America Great" Booklet!**

As soon as you do, we'll make sure one of our volunteers delivers it to a Black voter in a critical 2020 battleground state like Michigan, Pennsylvania, Florida, North Carolina or Wisconsin.

That way we can make sure we flip 15% of the Black vote!

Guaranteeing President Trump receives the Black support he needs in critical states to be re-elected this year!

Despite the Democrats efforts to impeach and leave a "Black Mark" on President Trump in voters' eyes!

But we're going to need to cover a lot of ground in a short amount of time to get this done. And you can bet Democrats are already in these states using scare tactics on Black voters.

To be completely honest, I can understand if you're a bit skeptical that we can reach enough Black voters to make a difference.

After all, you and I know the Republican Party doesn't exactly have a great track record of reaching out to the Black community.

Well, Black Americans to Re-Elect the President has a two-part plan to make sure we reach every possible Black voter.

Part 1: The Ground Game – Knocking on Black Folks' Doors and Handing Out Your Booklets!

First, we plan on reaching the heart of Black voters in the inner cities. Most Black voters, for example, don't support abortion. And we want entrepreneur opportunities like everyone else.

Specifically, we'll reach out to Black voters in critical battleground states where the President won in 2016, but desperately needs to carry again in 2020.

States like Michigan, Florida, Pennsylvania, North Carolina and Wisconsin.

We'll do that by recruiting a large amount of newly retired Black military personnel to hand out your signed booklet.

Why former military? Because they're proven leaders who will not be pushed around as they discuss and deliver the conservative message to Black voters. And that message is simple:

The Democrat Party is NOT OUR friend. Democrats only care about one thing: Control.

Even if that means keeping Black people in poverty, dependent on food stamps, welfare, and killing off millions through abortion! Our ground game will be devastating enough to the Democrats, but part 2 of our plan will knock 'em out cold.

Part 2: The Air Game - Blasting Radio Ads

In addition to the ground game, we plan on running hard hitting radio ads on urban contemporary radio.

That way we reach older Black voters who listen and vote. Just like we did in the 2016 and 2018 elections!

BUT...Black voters desperately need to hear our pro-Trump ads right now because Democrats are already hammering them with their own disgusting ads.

Have You Heard of the Democrats "Black Voter Spike" Strategy?

Trust me, their strategy is as simple as it is evil.

Simply put, Democrats run blood-curdling, terrorist-style radio ads intended to scare Black voters into voting for them.

Ads that scare Black folks by saying lies like...

"Vote Democrat or another Black church will be bombed!"

Or worse...

"Vote Democrat or Republicans will put you back in chains!"

You know, just like Joe "Back-in-Chains" Biden already said to Black folks like me! How DARE he talk to us like that!

Well, as you read this, the Democrat-Machine is blasting this message to my Black brothers and sisters in 2020 battleground states like Florida, Michigan, Wisconsin, Pennsylvania, North Carolina, and others.

And this is on top of their plan to wound Trump with impeachment!

That's why our hard-hitting radio ads are needed NOW!

Our Radio Ads will Destroy Democrats in Battleground States!

I know because we've already done it. In 2014, we ran ads in North Carolina where Democrat incumbent Kay Hagan ran against Republican Thom Tillis. Here's how we defeated her:

First, our ads flipped 11% of the Black vote in only 8 weeks!

Here's the type of ad we ran in Black communities on urban radio focusing on Kay Hagan's support for aborting Black babies, and denying Black kids scholarships or school vouchers:

***"The next time Kay Hagan asks for your vote,
ask her why she doesn't want our children."***

Or how about this hard hitting ad:

"Kay Hagan sent her children to private school. But she doesn't want our children going there. Kay Hagan doesn't support students and parents, only the unions. But she's willing to sacrifice every Black kid for politics. We believe in choice, she doesn't."

Here are the results:

Before the ads were played, Rasmussen Polling had Republican Tillis at 1% of the Black voter support.

Three weeks after the first ads played, Rasmussen had Tillis at 5%, with Hagan down in the low 70's. That's a death blow!

Five days before the election Tillis had 12% of Black support. And on Election Day, he received 11.9% and defeated Kay Hagan!

Even better...

Our Radio Ads DOOMED Democrats in the 2018 Election and Helped Republicans Add More Senate Seats!

For example, take our radio ads that we aired in Missouri and Tennessee several weeks before the 2018 election.

In Missouri, our ad campaign doubled Republican Senator Josh Hawley's Black vote total from 5% to 11% - enough to defeat Democrat Senator Claire McCaskill and flip the seat for Republicans!

And get this, when our radio ads exposed just how crazy Democrat policies are, large numbers of Black Democrat voters refused to go to the polls.

The 2018 Black vote in St. Louis was half of what it was in 2016, and 5% lower than when McCaskill (D-MO) was first elected in 2006.

And because of our radio ads in Tennessee, Senator Marsha Blackburn doubled her Black vote from 7% six weeks out, to 14% on Election Day. As President Trump says, that's YUUUGE!

Last but not least, our radio ads likely had a HUGE impact on the Republican Dan Bishop winning the NC-9 Special Election in September.

DESPITE the fact that Democrats poured roughly \$8 million into this race that they said would be a bellwether for 2020. Rush Limbaugh is right when he says the Republican win in the September NC-9 Special Election was...

"phenomenal" and "historic!"



We've already proven we can beat the Democrats at their own game, and we're ready to do it again.

Which leaves me with one last question for you: _____

Will You Help Us Re-Elect President Trump This Year by Reaching Black Voters in Battleground States Today?

Your support is so important because if we're able to flip just 15% of the Black vote in battleground states like Wisconsin, Florida, North Carolina, Pennsylvania, and Michigan, we'll not only help increase the Republican majority in the Senate, we'll also help take back the House and make sure President Trump is re-elected!

But it all starts with reaching out to the inner-city Black vote.

You can help us do that right now by doing two things:

1.) Sign and Return Your "Keep Black America Great" Booklet!

As soon as you do, I'll make sure one of our officers delivers it to a Black voter in a battleground state.

In fact, because of support from patriots like you, Black Americans to Re-Elect the President was able to hand out 180,000 of these booklets to Black voters before the 2018 election.

Your book is so critical to open a Black voters' eyes to how the Democrat Party has proven to be the real home of racial identity politics.

And, by God's grace, the Black voter will abandon the Democrat Party once and for all.

2.) Send Your Gift to Help Us Reach Black Voters with Boots on the Ground and Radio Ads!

Listen, I hate to be so blunt, but if we're going to reach enough Black voters in battleground states before November, we need donations and we need them now. Black people are no different in wanting to know that our vote counts. That our votes should matter.

Democrats are already hard at work throwing millions of dollars in these states in order to keep control of the House, take back the Senate, and most important of all...

...they want to defeat President Trump!

Democrats have already left a "Black Mark" on President Trump by impeaching him, and now they're throwing millions of dollars at scaring Black voters with their radio ads.

And let's be honest, the Democrats have had a stranglehold in the inner cities for decades. That means they have a huge head start.

My point? Democrats smell blood, and we need to start blasting these

ads in battleground states **ASAP** if we are going to convince enough **Black** voters to abandon the Democrat Party.

That's why I'm praying you rush your signed booklet back, along with your gift of \$1,000, \$500, \$250, or even \$5,000.

Your gift is so important because if we are going to do what the Republican Party failed to do - reach a great many **Black** voters in battle ground states - we need to raise a lot of money right now.

Specifically, we need to raise at least **\$100,000 ASAP** to make sure we have the funds we need to create radio ads, and start running them in the inner cities of critical 2020 battleground states.

The same types of ads I mentioned to you earlier that defeated Hillary Clinton in 2016, Kay Hagan in 2014, Claire McCaskill in 2018, and that propelled Dan Bishop to victory in 2019!

Black people will not be taken for granted!

A gift of \$100 will help print more "Keep Black America Great" booklets so we can hand them out door to door in battleground states.

And even a smaller gift of \$75, \$50 or \$35 can make a **HUGE** difference for good. Because that's all it costs to run short radio ads on certain urban radio stations across the country.

Please remember...local Republican leaders can't afford to hire staffers to go door to door exposing how Democrats have been lying to **Black** voters.

Which allows Democrats to keep lying by telling **Black** voters...

"See! Republicans don't care about you!"

Or worse, Democrats are telling **Black** voters that the President and his supporters, like you, are "**bigots**", "**white nationalists**", or "**racists**".

Disgusting, right? I know that's not true. You know that's not true.

And now Black voters need to know it's not true.

You can set the record straight and show them you care by rushing back your gift in any amount. That way we can run the ads we need to flip 15% of the Black vote, strengthen our majority in the Senate, take back the House, and most important of all, **make sure President Trump is re-elected this year!!**



Thank you and God Bless America.

A handwritten signature in blue ink, appearing to read 'Winsome Earle Sears', written over the printed name.

Winsome Earle Sears
National Chair
Black Americans to Re-Elect the President

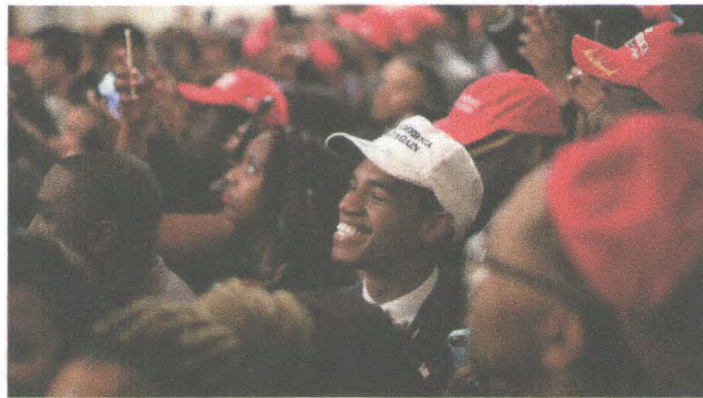
P.S. Right before the 2016 election, Donald Trump asked the Black community to vote for him because:

"What the hell do you have to lose?"

Fortunately, the Black community listened and helped President Trump "Make America Great Again." Well, that made Jim Crow Democrats like Nancy Pelosi absolutely furious. And with the 2020 Presidential election right around the corner, Democrats have already impeached President Trump to give him a "Black Mark" and are already spending millions in order to defeat Trump once and for all.

If President Trump is going to have any chance at all, he'll need the support of African Americans again. But in order to do that, we need your help to reach thousands of Black voters in critical 2020 battleground states with radio ads urging them to leave the Democrat party. You can help do that right now by rushing back your signed booklet and urgent gift today. Thank you and God bless America.

Here's How Black Americans to Re-Elect the President is Hammering the Democrats!



No more Mr. Nice guy! While President Trump has been busy creating a booming economy that benefits everyone (Black business startups are up by 400%!), Black Americans to Re-Elect the President has been busy doing what we do best:

Reaching out to Black voters in 2020 battleground states with our two step plan that is proven to hammer Democrats! Here's how:

1.) Hard-Hitting Radio Ads in Battleground States!

Our radio ads target Black voters on urban contemporary radio stations. More specifically, we use them to counter the Democrats "Black Voter Spike Strategy" which intends to scare Black voters into believing that Republicans are going to burn down Black churches or "put them back in chains". And so far, our ads have been an Achilles Heel for the Democrats! Just look for yourself:

--**2014**: Democrat incumbent Kay Hagan (D-NC) ran against Republican Thom Tillis. And our ads flipped 11% of the Black vote in only 8 weeks! Our guy won!

--**2018**: Radio ads that we aired in Missouri and Tennessee several weeks before the 2018 election doubled Republican Senator Josh Hawley's Black vote total from 5% to 9% - enough to defeat Democrat Senator Claire McCaskill (D-MO) and flip the seat for Republicans!

--**2019**: Radio ads in Tennessee for Senator Marsha Blackburn doubled her Black vote from 7% six weeks out, to 14% on Election Day. As President Trump says, "That's YUUGEE!"

--2019: Last but not least, our radio ads likely had a HUGE impact on the Republican Dan Bishop winning the NC-9 Special Election in September. DESPITE the fact that Democrats poured roughly \$8 million dollars into this race that they said would be a bellwether for 2020.

-2020: With support from patriots like you, we plan to spend \$2.4 million dollars to run two months' worth of hard-hitting radio ads on urban contemporary radio stations in eight states.

2.) The Ground Game: Delivering Your "Keep Black America Great" Booklets to Black Voters!

If our radio ads weren't enough, the knockout punch is our ground game where we will deliver thousands of "Keep Black America Great" booklets to Black voters.

It's going to be an uphill battle with the Democrats name-calling on shaming us with some of the worst names you can imagine, but we refuse to back down. Black Americans like us are sticking out our necks because we believe in the morals and principles of the Republican Party, and the policies of President Trump. The Republican Party is our home!

So Black Republicans aren't gonna bow to name-calling and neither will White Republicans, Latino Republicans, Asian Republicans, Independents, and any and all who believe in the Republican principles.

Republicans don't run from a fight. And we're not gonna start now. That's how we got President Trump elected and that's how we're gonna win back the House and keep the Senate.



Making America Great Again



Winsome,

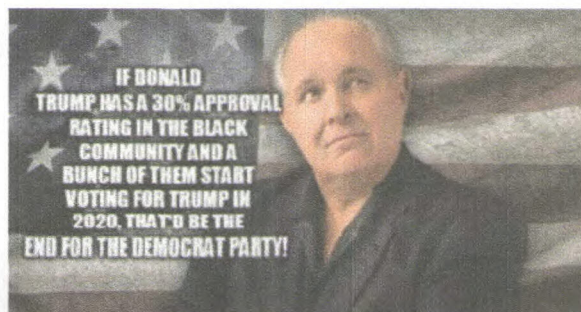
- Thank you for sending me a copy of this hard-hitting "Keep Black America Great" booklet that will help get the facts to Black voters!
- I know Democrats are already throwing millions of dollars at battleground states like Michigan, Pennsylvania, North Carolina, Florida, and Wisconsin in order to defeat President Trump once and for all.
- I also know that the only proven way to stop them and protect the President is by reaching out to Black voters in those battleground states to give them factual reasons to leave the Democrat Party. That's why I'm rushing back my signed booklet and urgent gift to help you get boots on the ground, and ads on urban radio stations.

\$5,000 \$1,000 \$500 \$250 \$100

\$75 \$50 \$35 \$_____My Best Gift

My check is made payable to: Black Americans to Re-Elect the President.

P.O. Box 1390, Merrifield, VA 22116-1390



over please →

Contributions to "Black Americans to Re-Elect the President" are not deductible as charitable contributions for Federal income tax purposes. No contributions from foreign nationals, federal contractors, national banks, or federally chartered corporations are permitted.

Paid for and authorized by "Black Americans to Re-Elect the President".

\$100 limit on cash contributions:

Please note that Black Americans to Re-Elect the President may not accept more than \$100 in cash donations with respect to any campaign for nomination for election, or election to federal office.

\$50 limit on anonymous contributions:

Additionally, anonymous contributions of cash are limited to \$50. Any amount in excess of \$50 may NOT be accepted.

Federal Law requires us to use our best efforts to collect and report the name, mailing address, occupation, and employer of individuals whose contributions exceed \$200 in a calendar year.

Occupation (if retired, please write "retired"): _____

Employer: _____ Phone Number: _____

E-mail: _____

If you love the "Make Black America Great Again" booklet and want to be the first to learn about or hear our new, hard-hitting radio ads, I hope you'll join our private communications list by sharing your e-mail below.

E-mail: _____

(Please print)